

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

NRSC 2012 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH	6A-7A	NWS8-DAYBREAK	:30	\$650.00	10/11-10/11	1	1	1	\$650.00	
	2	TU	6A-7A		:30	\$650.00	10/16-10/16	1	1	1	\$650.00	
	3	W,F	7A-8A		:30	\$500.00	10/10-10/12	2	1	2	\$1,000.00	
	4	M	7A-8A	NWS8-DAYBREAK	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	5	W-F	8A-9A		:30	\$150.00	10/10-10/12	3	1	3	\$450.00	
	6	M-TU	8A-9A		:30	\$150.00	10/15-10/16	2	1	2	\$300.00	
	7	W,F	12P-1230P	NWS8-DAYBREAK	:30	\$900.00	10/10-10/12	2	1	2	\$1,800.00	
	8	W-F	5P-530P		:30	\$900.00	10/10-10/12	3	1	3	\$2,700.00	
	9	M-TU	5P-530P		:30	\$900.00	10/15-10/16	2	1	2	\$1,800.00	
	10	W-F	530P-6P	NWS8-DAYBREAK	:30	\$900.00	10/10-10/12	3	1	3	\$2,700.00	

Rep Order# 6860343 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 211990

Last Received: 10/12/2012 12:58 PM
Showing Buylines: All Lines

2 of 4

Station WISH-TV INDIANAPOLIS, IN
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M-TU	530P-6P	NEWS AT 530P	:30	\$900.00	10/15-10/16	2	1	2	\$1,800.00	
				Buyline Comment: NEWS AT 530P								
	12	W-F	6P-630P	NEWS AT 6P	:30	\$900.00	10/10-10/12	3	1	3	\$2,700.00	
				Buyline Comment: NEWS AT 6P								
	13	M-TU	6P-630P	NEWS AT 6P	:30	\$900.00	10/15-10/16	2	1	2	\$1,800.00	
				Buyline Comment: NEWS AT 6P								
	14	W,F	730P-8P	ENT TONIGHT	:30	\$900.00	10/10-10/12	2	1	2	\$1,800.00	
				Buyline Comment: ENT TONIGHT								
	15	M	730P-8P	ENT TONIGHT	:30	\$900.00	10/15-10/15	0	0	0	\$0.00	
				Buyline Comment: ENT TONIGHT								
				N/A DUE PGM CHANGE								
	16	W-F	11P-1135P	WISH LATE NEWS	:30	\$1,500.00	10/10-10/12	3	1	3	\$4,500.00	
				Buyline Comment: WISH LATE NEWS								
	17	M-TU	11P-1135P	WISH LATE NEWS	:30	\$1,500.00	10/15-10/16	2	1	2	\$3,000.00	
				Buyline Comment: WISH LATE NEWS								
	18	TH	9P-10P	PERON OF INTEREST	:30	\$5,000.00	10/11-10/11	0	0	0	\$0.00	
				Buyline Comment: PERON OF INTEREST								
				N/A DUE DEBATE								
	19	F	10P-11P	BLUE BLOODS	:30	\$3,500.00	10/12-10/12	1	1	1	\$3,500.00	
				Buyline Comment: BLUE BLOODS								
	20	SA	6A-9A	DAYBREAK SAT	:30	\$450.00	10/13-10/13	1	1	1	\$450.00	
				Buyline Comment: DAYBREAK SAT								
	21	SA	7P-730P	WISH NEWS8 AT 7	:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
				Buyline Comment: WISH NEWS8 AT 7								

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA SVCS	Rep Firm	() PHILADELPHIA
Advertiser	() NRSC		3299 K STREET NW SUITE #200	Sales Office	() KATE BRADY
Product	NRSC 2012		WASHINGTON, DC 20007	Salesperson	
Estimate#			Agency C/P1/P2/E	Salesperson Phone#	215-567-6005
Buyer	ANDREA MASSAR		Flight Dates	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	SA	11P-1130P	NWS8//HM DPT	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	Buyline Comment: NWS8//HM DPT											
	23	SU	6A-9A	WK8-DAYBREAK	:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	Buyline Comment: WK8-DAYBREAK											
	24	SU	6P-7P	WISH NEWS AT 6	:30	\$800.00	10/14-10/14	1	1	1	\$800.00	
	Buyline Comment: WISH NEWS AT 6											
	25	SU	1P-4P	COLISEUMS 10/14	:30	\$20,000.00	10/14-10/14	1	1	1	\$20,000.00	
	Buyline Comment: COLISEUMS 10/14											
	26	SU	7P-8P	60 MINUTES	:30	\$5,900.00	10/14-10/14	1	1	1	\$5,900.00	
	Buyline Comment: MKD FOR WED 730-8P AND THU 9-10P											

---REPORT TOTALS---

Report Totals: 42 / \$60,550.00

---SALES MONTHLY TOTALS---

Oct 12: 42 / \$60,550.00
 Sales Totals: 42 / \$60,550.00
 Station Totals: 42 / \$60,550.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$183,485	CABL	0%	WISH	33%	WNDY	2%	WRTV	13%	WTHR	36%
		WTTV	6%	WXIN	10%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Rep Order# 6860343 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 211990

Last Received: 10/12/2012 12:58 PM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () .NRSC
Product NRSC 2012
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 10/10/12-10/16/12

Station	Advertiser	Product	Estim Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06860343													
WISH	POLNRSC	NRSC 2012	Entertainment Tonight		728-8p	:30	10/10/12		M-F 730-8p		\$900.00		P2
WISH	POLNRSC	NRSC 2012	CBS This Morning @7a		7-8a	:30	10/10/12	7:56:02 AM	CBS This Morning		\$500.00		P3
WISH	POLNRSC	NRSC 2012	CBS This Morning @8		8-9a	:30	10/10/12	8:17:39 AM	CBS This Morning		\$150.00		P3
WISH	POLNRSC	NRSC 2012	Noon News		1158a-1230p	:30	10/10/12	12:05:22 PM	Noon News		\$900.00		P1
WISH	POLNRSC	NRSC 2012	News 8 @5p		5-530p	:30	10/10/12	5:16:40 PM	News 8 @5		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @530p		530-6p	:30	10/10/12	5:51:42 PM	News 8 @530		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @6		558-630p	:30	10/10/12	6:13:03 PM	News 8 @6		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 11 M-F		11-1135p	:30	10/10/12	11:24:58 PM	News 8 @5		\$1,500.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @5p		5-530p	:30	10/11/12		News 8 @5		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @6		558-630p	:30	10/11/12		News 8 @6		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 11 M-F		11-1135p	:30	10/11/12		LN M-F		\$1,500.00		P2
WISH	POLNRSC	NRSC 2012	Thursday 9-10p		858-10p	:30	10/11/12		Thur Hour 2		\$5,000.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 530p		530-6p	:30	10/11/12		News 8 @530		\$900.00		P2
WISH	POLNRSC	NRSC 2012	Daybreak @ 6		558-7a	:30	10/11/12		News 8 @530		\$650.00		P2
WISH	POLNRSC	NRSC 2012	CBS This Morning @8		8-9a	:30	10/11/12	6:28:13 AM	CBS This Morning		\$150.00		P3
WISH	POLNRSC	NRSC 2012	CBS This Morning @7a		7-8a	:30	10/12/12	8:26:26 AM	CBS This Morning		\$500.00		P3
WISH	POLNRSC	NRSC 2012	CBS This Morning @8		8-9a	:30	10/12/12	7:26:32 AM	CBS This Morning		\$150.00		P3
WISH	POLNRSC	NRSC 2012	CBS This Morning @8		8-9a	:30	10/12/12	8:27:11 AM	CBS This Morning		\$150.00		P3
WISH	POLNRSC	NRSC 2012	Noon News		1158a-1230p	:30	10/12/12	12:09:49 PM	Noon News WX Sp		\$900.00		P1
WISH	POLNRSC	NRSC 2012	News 8 @5p		5-530p	:30	10/12/12	5:07:48 PM	News 8 @5		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 530p		530-6p	:30	10/12/12	5:50:12 PM	News 8 @ 530 SP		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @6		558-630p	:30	10/12/12	6:06:22 PM	News 8 @6		\$900.00		P2
WISH	POLNRSC	NRSC 2012	Entertainment Tonight		728-8p	:30	10/12/12	7:46:15 PM	M-F 730-8p		\$900.00		P2
WISH	POLNRSC	NRSC 2012	Friday 10-11p		958-11p	:30	10/12/12	10:29:57 PM	Fri Hour 3		\$3,500.00		P3
WISH	POLNRSC	NRSC 2012	News 8 @ 11 M-F		11-1135p	:30	10/12/12	11:16:33 PM	LN M-F		\$1,500.00		P2
WISH	POLNRSC	NRSC 2012	Daybreak Saturday		558-9a	:30	10/13/12	8:52:37 AM	Daybreak Saturday		\$450.00		P2
WISH	POLNRSC	NRSC 2012	ET Weekend		(7:00:00 PM-7:30	:30	10/13/12	7:14:21 PM	Sat 7p-8p		\$400.00		P3
WISH	POLNRSC	NRSC 2012	News 8 @11 Saturday		11-1135p	:30	10/13/12	11:12:59 PM	LN Sa		\$1,000.00		P2
WISH	POLNRSC	NRSC 2012	Daybreak Sunday		558-9a	:30	10/14/12	8:36:19 AM	Daybreak Sunday		\$350.00		P2
WISH	POLNRSC	NRSC 2012	Colts Football		(1:00:00 PM-4:00	:30	10/14/12	3:39:30 PM	Colts Football		\$20,000.00		P2
WISH	POLNRSC	NRSC 2012	CBS This Morning @7a		7-8a	:30	10/15/12	6:32:15 PM	News 8 Weekend/s		\$800.00		P1
WISH	POLNRSC	NRSC 2012	News 8 @6		558-630p	:30	10/15/12		CBS This Morning		\$500.00		P3
WISH	POLNRSC	NRSC 2012	Entertainment Tonight		728-8p	:30	10/15/12		News 8 @6		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 11 M-F		11-1135p	:30	10/15/12		LN M-F		\$1,500.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 530p		530-6p	:30	10/15/12		News 8 @530		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @5p		5-530p	:30	10/15/12		News 8 @5		\$900.00		P2
WISH	POLNRSC	NRSC 2012	CBS This Morning @8		8-9a	:30	10/15/12		CBS This Morning		\$150.00		P3
WISH	POLNRSC	NRSC 2012	News 8 @6		558-630p	:30	10/16/12		News 8 @6		\$900.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @5p		5-530p	:30	10/16/12		News 8 @5		\$900.00		P2
WISH	POLNRSC	NRSC 2012	CBS This Morning @8		8-9a	:30	10/16/12		CBS This Morning		\$150.00		P3
WISH	POLNRSC	NRSC 2012	Daybreak @ 6		558-7a	:30	10/16/12		Daybreak @ 6		\$650.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 11 M-F		11-1135p	:30	10/16/12		LN M-F		\$1,500.00		P2
WISH	POLNRSC	NRSC 2012	News 8 @ 530p		530-6p	:30	10/16/12		News 8 @530		\$900.00		P2
											\$60,550.00		
											\$60,550.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Nel Williams

do hereby request station time concerning the following issue:

National Republican Senatorial Committee
(NRSC)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: NRSC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NRSC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/10 [Signature] 702-337-5700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	211990-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/19/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211990
Alt Order #	06860343
Deal #	
Order Flight	10/10/12 - 10/19/12

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 3299 K Street Northwest
 Suite 200
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

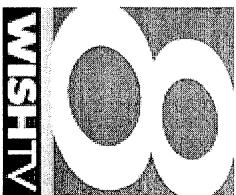
Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	1x	---T---				
				Th	10/11/12	:30	6:29 AM	NRIN100801H	\$650.00		1
2	WISH	Daybreak @ 6	558-7a		10/15/12 to 10/21/12	1x	-T-----				
				Tu	10/16/12	:30	6:53 AM	NRIN100801H	\$650.00		1
3	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	2x	--W-F--				
				W	10/10/12	:30	7:56 AM	NRIN100801H	\$500.00		1
				F	10/12/12	:30	7:27 AM	NRIN100801H	\$500.00		2
4	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	M-----				
				M	10/15/12	:30	7:57 AM	NRIN100801H	\$500.00		1
5	WISH	CBS This Morning @8	8-9a		10/08/12 to 10/14/12	3x	--WTF--				
				W	10/10/12	:30	8:22 AM	NRIN100801H	\$150.00		1
				Th	10/11/12	:30	8:26 AM	NRIN100801H	\$150.00		2
				F	10/12/12	:30	8:27 AM	NRIN100801H	\$150.00		3
6	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	2x	MT-----				
				M	10/15/12	:30	8:47 AM	NRIN100801H	\$150.00		1
				Tu	10/16/12	:30	8:47 AM	NRIN100801H	\$150.00		2
7	WISH	Noon News	1158a-1230p		10/08/12 to 10/14/12	2x	--W-F--				
				W	10/10/12	:30	12:10 PM	NRIN100801H	\$900.00		1
				F	10/12/12	:30	12:13 PM	NRIN100801H	\$900.00		2
8	WISH	News 8 @5p	5-530p		10/08/12 to 10/14/12	3x	--WTF--				
				W	10/10/12	:30	5:22 PM	NRIN100801H	\$900.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	211990-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/19/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211990
Alt Order #	06860343
Deal #	
Order Flight	10/10/12 - 10/19/12

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 3299 K Street Northwest
 Suite 200
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	News 8 @5p	5-530p	Th	10/11/12	:30	5:27 PM	NRIN100801H	\$900.00		2
	WISH			F	10/12/12	:30	5:14 PM	NRIN100801H	\$900.00		3
9	WISH	News 8 @5p	5-530p	10/15/12 to 10/21/12	2x	MT-----					
	WISH			M	10/15/12	:30	5:12 PM	NRIN100801H	\$900.00		1
	WISH			Tu	10/16/12	:30	5:27 PM	NRIN100801H	\$900.00		2
10	WISH	News 8 @ 530p	530-6p	10/08/12 to 10/14/12	3x	--WTF--					
	WISH			W	10/10/12	:30	5:53 PM	NRIN100801H	\$900.00		3
	WISH			Th	10/11/12	:30	5:52 PM	NRIN100801H	\$900.00		2
	WISH			F	10/12/12	:30	5:51 PM	NRIN100801H	\$900.00		1
11	WISH	News 8 @ 530p	530-6p	10/15/12 to 10/21/12	2x	MT-----					
	WISH			M	10/15/12	:30	5:42 PM	NRIN100801H	\$900.00		1
	WISH			Tu	10/16/12	:30	5:52 PM	NRIN100801H	\$900.00		2
12	WISH	News 8 @6	558-630p	10/08/12 to 10/14/12	3x	--WTF--					
	WISH			W	10/10/12	:30	6:15 PM	NRIN100801H	\$900.00		3
	WISH			Th	10/11/12	:30	6:28 PM	NRIN100801H	\$900.00		2
	WISH			F	10/12/12	:30	6:11 PM	NRIN100801H	\$900.00		1
13	WISH	News 8 @6	558-630p	10/15/12 to 10/21/12	2x	MT-----					
	WISH			M	10/15/12	:30	6:21 PM	NRIN100801H	\$900.00		1
	WISH			Tu	10/16/12	:30	6:21 PM	NRIN100801H	\$900.00		2
14	WISH	Entertainment Tonight	728-8p	10/08/12 to 10/14/12	2x	--W-F--					
	WISH			W	10/10/12	:00			\$900.00	Credited	1
	WISH			F	10/12/12	:30	7:39 PM	NRIN100801H	\$900.00		2

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INVOICE

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	211990-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/19/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211990
Alt Order #	06860343
Deal #	
Order Flight	10/10/12 - 10/19/12

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 3299 K Street Northwest
 Suite 200
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

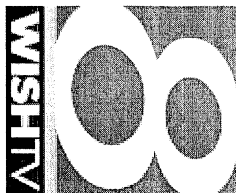
Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	M-----				
	WISH	Sunday 7-8p	658-8p	Su	10/14/12	:30	7:57 PM	NRIN100801H	\$5,900.00	MG for 18.1.15.1	2
	WISH			M	10/15/12	:00			\$900.00	See MG 15.2	1
16	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	3x	--WTF--				
	WISH			W	10/10/12	:30	11:30 PM	NRIN100801H	\$1,500.00		1
	WISH			Th	10/11/12	:30	11:32 PM	NRIN100801H	\$1,500.00		3
	WISH			F	10/12/12	:30	11:25 PM	NRIN100801H	\$1,500.00		2
17	WISH	News 8 @ 11 M-F	11-1135p		10/15/12 to 10/21/12	2x	MT-----				
	WISH			M	10/15/12	:30	11:14 PM	NRIN100801H	\$1,500.00		2
	WISH			Tu	10/16/12	:30	11:29 PM	NRIN100801H	\$1,500.00		1
18	WISH	Thursday 9-10p	858-10p		10/08/12 to 10/14/12	1x	---T---				
	WISH			Th	10/11/12	:00			\$5,000.00	See MG 15.2	1
19	WISH	Friday 10-11p	958-11p		10/08/12 to 10/14/12	1x	----F--				
	WISH			F	10/12/12	:30	10:46 PM	NRIN100801H	\$3,500.00		1
20	WISH	Daybreak Saturday	558-9a		10/08/12 to 10/14/12	1x	-----S-				
	WISH			Sa	10/13/12	:30	8:52 AM	NRIN100801H	\$450.00		1
21	WISH	ET Weekend	658-8p		10/08/12 to 10/14/12	1x	-----S-				
	WISH			Sa	10/13/12	:00			\$400.00	See MG 21.2	1
	WISH	Daybreak @530am	530-6a	F	10/19/12	:30	5:43 AM	NRIN101501H	\$400.00	MG for 21.1 10/13	2
22	WISH	News 8 @11 Saturday	11-1135p		10/08/12 to 10/14/12	1x	-----S-				
	WISH			Sa	10/13/12	:30	11:14 PM	NRIN100801H	\$1,000.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Strategic Media Services
Attention: Accounts Payable
 3299 K Street Northwest
 Suite 200
 Washington, DC 20007
 USA

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	211990-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/19/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211990
Alt Order #	06860343
Deal #	
Order Flight	10/10/12 - 10/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WISH	Daybreak Sunday	558-9a		10/08/12 to 10/14/12	1x	-----S				
	WISH			Su	10/14/12	:30	8:15 AM	NRIN100801H	\$350.00		1
24	WISH	News 8 Weekend/Sunday	558-7p		10/08/12 to 10/14/12	1x	-----S				
	WISH			Su	10/14/12	:30	6:37 PM	NRIN100801H	\$800.00		1
25	WISH	Colts Football	Colts Football		10/08/12 to 10/14/12	1x	-----S				
	WISH			Su	10/14/12	:30	12:59 PM	NRIN100801H	\$20,000.00		1
		<u>Aired Spots</u>									41

Gross Total **\$59,650.00**
Agency Commission **\$8,947.50**
Net Amount Due **\$50,702.50** Payment Terms 30 Days

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